

## Appendix 1

### Performance Indicator Performance - Quarter One 2014/15

Key:-	
Green	Performance is meeting/exceeding the PI/Plan forecasts
Orange	Performance has improved but has not met the PI/Plan forecasts
Red	Performance has deteriorated and has not met PI/Plan forecasts

## Prevention

Our Prevention Services focuses on public involvement and education, engaging with our partners, targeting schools, communities and vulnerable people with advice and guidance which will give particular attention to social inequalities.

- We will improve the safety of our communities at risk from fire.
- We will improve road safety through targeted action.
- We will improve the quality of life and economic prosperity of local communities.



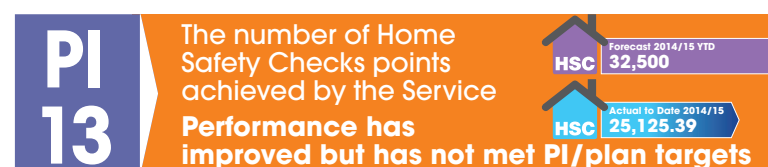
Coventry and Dudley had the biggest percentage falls compared to Q1 last year – down from 50+ in both districts to about 40 this time. Fires in rented dwellings fell from 278 to 250.



Injuries less than half for comparable quarter last year.  
Most properties had a working smoke alarm



There has been 1 death this quarter.

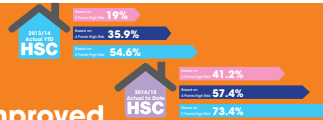


A target of 130,000 overall points has been set. Although the target has not been reached there has been a month on month improvement during the quarter.

PI  
14

The percentage of HSCs delivered to those at high risk

**Performance has improved but has not met PI/plan targets**

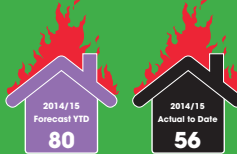


Average Home Safety Check score = 4.49  
Direction of travel is upward.  
Performance has improved against comparable quarter 13/14

PI  
4

The number of arson fires in dwellings

**Performance is meeting the PI/plan targets**

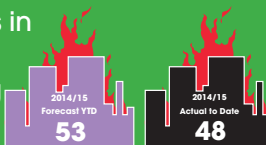


A significant drop when compared to Q1 last year 40 happened in rented accommodation. 25 incidents were in rented purpose-built flats or maisonettes.

PI  
6

The number of arson fires in non-domestic premises

**Performance is meeting the PI/plan targets**



An increase since this time last year, but below the forecast target of 53 for this point in the year.

PI  
7

The number of arson vehicle fires

**Performance is meeting the PI/plan targets**

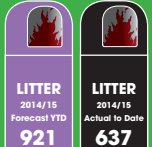


Lower than this time last year and within the target. Most incidents occur between 9.00pm and 5.00am

PI  
8

The number of arson rubbish fires

**Performance is meeting the PI/plan targets**



Down compared to 2013/14. Blakenall ward in Walsall remains a hotspot, with 27 arson rubbish fires. The wards where these fires take place correlate with the highest poverty and crime rates.

PI  
10

The number of arson fires in derelict buildings

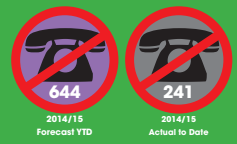
**Performance is meeting the PI/plan targets**



Reduction for the fourth Q1 in a row. Lowest first quarter total for three years. Well inside target.

PI  
9

The number of malicious false alarm calls received by the Brigade



Substantial reduction of 66% when compared to Q1 last year. 119 attendances (out of 241 calls) were attended compared to 150 (out of 750) in Q1 last year.

PI  
15

The number of people killed or seriously injured in Road Traffic Collisions



34 killed or injured in the 1st quarter.

## Protection

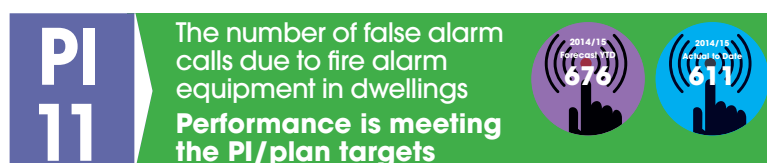
Our protection service prioritises the risks to the business sector, focusing on the provision of advice and importantly the enforcement of legislation with a mind set of continuing to support the economic wellbeing of the West Midlands.

To support the delivery of the following Strategic Objective:-

- We will advise and enforce on fire safety issues across the West Midlands to comply with fire safety legislation.



A reduction from the comparable quarter in 13/14 of three. Comfortably within the forecast target. Supermarkets were the most common.



Performance is on track. False alarms due to equipment is slightly up on last year. Hospitals are still the most common.



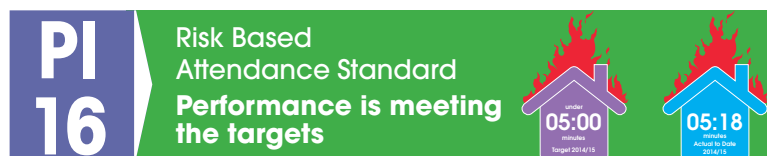
The highest first quarter for three years. More accurate intelligence & data refinement has contributed to this. Half caused by cooking/burnt toast. 250 due to faulty equipment.

## Response

Our response service protects life, properties and the economies of the West Midlands by delivering assertive, safe and effective fire fighting through timely response, across a range of emergencies we attend.

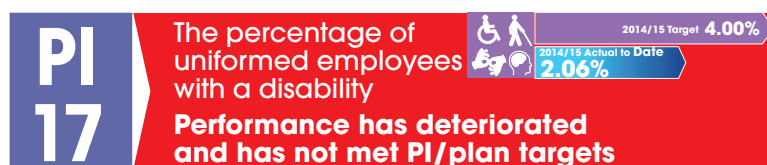
To support the delivery of the following Strategic Objective:-

- We will deliver an assertive, safe, economic, efficient and effective emergency response service

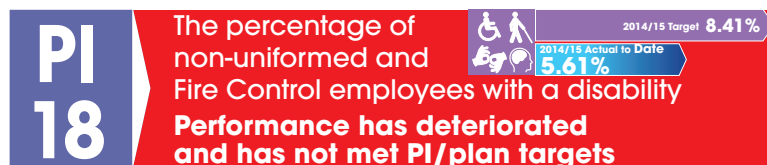


These incidents present the most risk to the community and to firefighters. They include life and property risk fires or life-risk special service calls. The average has increased slightly since Quarter 1 last year.

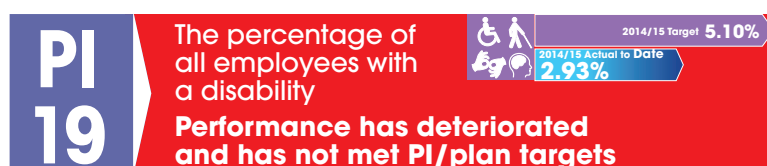
# Human Resources and Safety Health and the Environment



33 staff have declared a disability. although a third of uniformed staff have not declared. A campaign in late July will raise awareness of dyslexia which will encourage further declarations.



29 Non uniformed staff have declared a disability, 20% have not declared. A campaign in late July will raise awareness of dyslexia which will encourage further declarations.



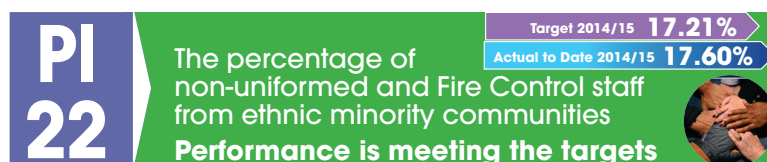
As per PI17 and PI18



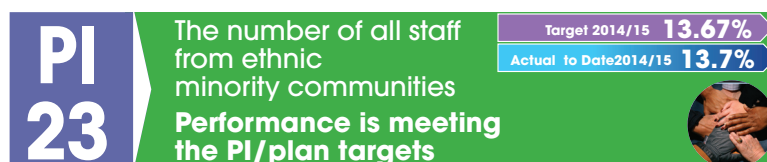
77 female uniformed staff. 4 of the recruits who will be starting with the Brigade in 2014/15 are female. There are no predicted female leavers so end of year target will be met.



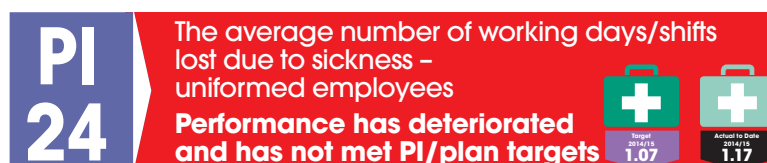
193 uniformed staff are from BME communities. 3 BME staff are predicted to retire in 2014/15



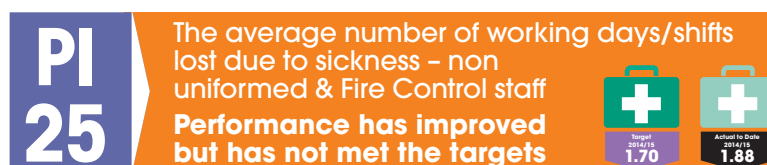
91 non uniformed and Fire Control staff are from BME communities. On target



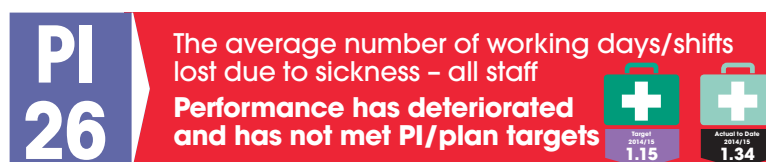
Performance is exceeding target.



The target is to achieve the same level of sickness as in 2012/13 – 4.48 days. Uniformed Sickness was 4.5% higher in Q1 than the same three months of 2013.



The target is to achieve the same rate as Uniformed staff within three years- a 14% improvement in sickness. Sickness was 5.5% lower in Q1 than in the same three months of 2013



The combined target for all staff is a 13% reduction in sickness. Q1 performance is comparable to Q1 last year.



Performance is broadly similar in 2014/15 to the previous year. Performance is historically good. Near hit reporting has increased by 16% in Q1 2014/15 compared to the previous year. One-third of injuries reported were from slips, trips and falls.



All 5 reportable injuries occurred in the Birmingham Commands. No trends have been identified. Due to small numbers +/-1 will result in a 25% change against target.



A number of sites have decreased gas use.



Performance has improved and is meeting targets. All operational command areas have decreased their use of electricity, based on performance in the same quarter last year.