

Minutes of the Executive Committee

12th October, 2009, at 12.30 pm
at Fire Service Headquarters, Vauxhall Road, Birmingham

Present: Councillor Ward (Chairman);
Councillor S Davis (Vice-Chairman);
Councillors Alden, Chambers (substitute); Clinton,
Douglas-Maul, Eustace, Gazey, Hinton, Idrees and
Ryder.

Observers: Councillors Jones, Robinson, Skinner, Spence and
Turner;
Mr Ager.

Apology: Councillor O'Neil (substituted).

30/09 **Minutes**

Resolved that the minutes of the meeting held on 6th July, 2009, be confirmed as a correct record.

31/09 **Approved Duty – Visit to West Midlands Regional Control Centre**

The Committee was informed that the Chief Executive Officer of the West Midlands Regional Control Centre was holding an event on 27th November 2009 to provide Members of the five Fire and Rescue Authorities in West Midlands with an update on progress with the Regional Control Centre project. There would also be an opportunity for questions.

Resolved that Members' attendance at the Regional Control Centre on 27th November, 2009 be regarded as an approved duty for the purpose of claiming travel and subsistence allowance.

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32/09 **Performance Against Operational Indicators – Data for 2009/2010 up to 31st July, 2009**

The Committee noted the progress against performance indicators set out in the Authority's Annual Service Plan up to and including 31st July 2009.

33/09 **Exclusion of the Public and Press**

Resolved that the public and press be excluded from the rest of the meeting to avoid the possible disclosure of exempt information under Part I of Schedule 12A to the Local Government Act, 1972 as amended by the Local Government (Access to Information) (Variation) Order 2006 relating to the financial or business affairs of any particular person (including any individual and the authority holding that information).

34/09 **Recruitment Advertising Contract**

The Committee was informed of the targets set within the Equality and Diversity Strategy for Fire and Rescue Authorities. It was proposed to engage an external company in order to develop a positive action campaign to attract women and BME groups to a career in West Midlands Fire Service.

Tenders had been invited via the Central Office for Information (COI) framework and the Committee received details of the outcome of the evaluation process carried out with the three companies who had responded. It was recommended that the contract be awarded to Work Group PLC, who had scored the highest in the evaluation, for a period of 18 months initially, with an option to extend the contract for a further 18 months.

The cost of a positive action campaign and recruitment advertising would be approximately £75,000 and £100,000 respectively, which could be met from within existing budgets. However, these figures had been arrived at based on spend in 2008/2009 and it was anticipated that engagement with Work Group PLC would also help to reduce costs.

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Resolved that approval be given to the award of a contact to Work Group PLC for a period of 18 months with an option to extend for a further 18 months, for the provision of recruitment and advertising services.

(Meeting ended at 12.56 pm)

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