

**WEST MIDLANDS FIRE AND RESCUE AUTHORITY**

**18 FEBRUARY 2013**

1. **'THE PLAN' 2013-2016**

Joint report of the Chief Fire Officer and the Clerk and Monitoring Officer

RECOMMENDED

THAT the Authority note the proposed contents contained in the draft 'Plan' for 2013-2016.

2. **PURPOSE OF REPORT**

This report is submitted for Members to note the draft 'Plan' for 2013-2016. This document contains the Key Priorities, Outcomes and Strategic Objectives, which set the strategic direction for West Midlands Fire and Rescue Authority.

3. **BACKGROUND**

- 3.1 The draft 'Plan' outlines the strategic direction for the Authority over the period 2013-2016 and includes the Key Priorities, Outcomes and Strategic Objectives. The draft 'Plan' defines; the range of services that will be provided by the Authority, outcomes that will be achieved and the commitment to work in partnership with others.
- 3.2 In accordance with the Service's strategic planning process 'The Plan' is reviewed and its content revised on an annual basis. This review commenced on 24 October 2012, when the Strategic Advisory Group (SAG), were asked to consider the key elements of 'The Plan' and its appropriateness for years 2013-2016. Following this Corporate Board reviewed, amended and approved the changes proposed by SAG.
- 3.3 The Executive Committee approved the key elements of the draft 'Plan': Key Priorities, Strategic Objectives and Outcomes detailed for 'The Plan' 2013-2016, on 10 December 2012.
- 3.4 The draft 'Plan' is set out at Appendix 1. This outlines the strategic direction for the Authority over the period 2013-2016, setting out

how we will deliver our services in support of this and the outcomes of our 'Community Safety Strategy' (Integrated Risk Management Plan). 'The Plan' will continue to include the Vision, four Key Priorities, Outcomes and Strategic Objectives. The developments surrounding the 'Community Safety Strategy' are a separate agenda item.

- 3.5 The revision of 'The Plan' will also include a joint Strategic Foreword from the Chair to the Authority and the Chief Fire Officer; incorporating the key elements of the Strategic Intent Document and the Authorities priorities. This strategic foreword is currently under development. The 'Community Safety Strategy' will also be linked and aligned to 'The Plan', providing further clarity in how we will deliver the priorities; and how the risk based information has been used to develop our plans. An updated version of 'The Plan' 2013-2016 will be submitted in April 2013 for final Authority approval.
- 3.6 The Service's Corporate Performance Indicators and targets for 2013-2016, which are designed to track the performance of 'The Plan', are being developed. These Corporate Performance Indicators will be submitted alongside 'The Plan' in April for Authority approval.
- 3.7 'The Plan' and Corporate Performance Indicator targets will be subject to review throughout the year, to ensure they are still valid and relevant, having regard for any new or emerging influences. This approach will ensure the targeting of resources is undertaken in the most cost effective and efficient way, to deliver the key priorities and objectives of the Service.
- 3.8 Performance against 'The Plan' will be monitored on a regular basis through quarterly Corporate Performance Review and Strategic Advisory Group meetings. The outputs from these meetings will be reported to the Scrutiny Committee on a quarterly basis.
- 3.9 Any significant revision to 'The Plan' will be reported to the Authority through the existing reporting arrangements.
- 3.10 To enable the document to be revised as necessary it will be maintained in an electronic format only. The use of an electronic format for 'The Plan' document will reduce both the production costs and the consumption of raw materials, in line with the organisation's Value for Money and Environmental strategies. This

also has the advantage of being able to hyperlink key information from 'The Plan' to provide up to date supporting information.

- 3.11 The Plan and Strategic Objectives will be delivered and managed through level 2 Corporate and level 3 Departmental action plans and/or change programmes and projects as part of a portfolio management approach.

4. **EQUALITY IMPACT ASSESSMENT**

A review of the Equality Impact Assessment against 'The Plan' for 2012-2015 has been undertaken for 'The Plan' 2013-2016. Further Equality Impact Assessments will also be undertaken where appropriate as a part of i) the creation of the strategic objectives which deliver 'The Plan', and ii) the Building upon Success (BuS) Programme work.

5. **LEGAL IMPLICATIONS**

The Fire and Rescue Services National Framework requires the production of an Integrated Risk Management Plan, which covers a minimum of a three year period. 'The Plan' 2013-2016 provides an outline of how this will be delivered. The Framework is given statutory power by reference to it in the Fire and Rescue Service Act 2004.

6. **FINANCIAL IMPLICATIONS**

There are no direct financial implications arising from this report.

**BACKGROUND PAPERS**

'The Plan' 2012-2015

'The Plan' 2013-2016 – 6 November 2012 Corporate Board Paper

'The Plan' 2013-2016 – 10 December 2012 Executive Committee paper

The contact name for this report is Phil Hales, Director (TOpS), 0121 380 6907.

VIJ RANDENIYA  
CHIEF FIRE OFFICER

NEERAJ SHARMA  
CLERK AND MONITORING  
OFFICER

## APPENDIX 1



I:\WPU\SHARED\AU\  
Authority Reports\51