

Appendix 2

Halesowen and Cradley Heath Fire Stations

Public Consultation

1st/2nd September 2011

Assistant Chief Fire Officer
(Operations) - Phil Loach



Prevention Protection Response

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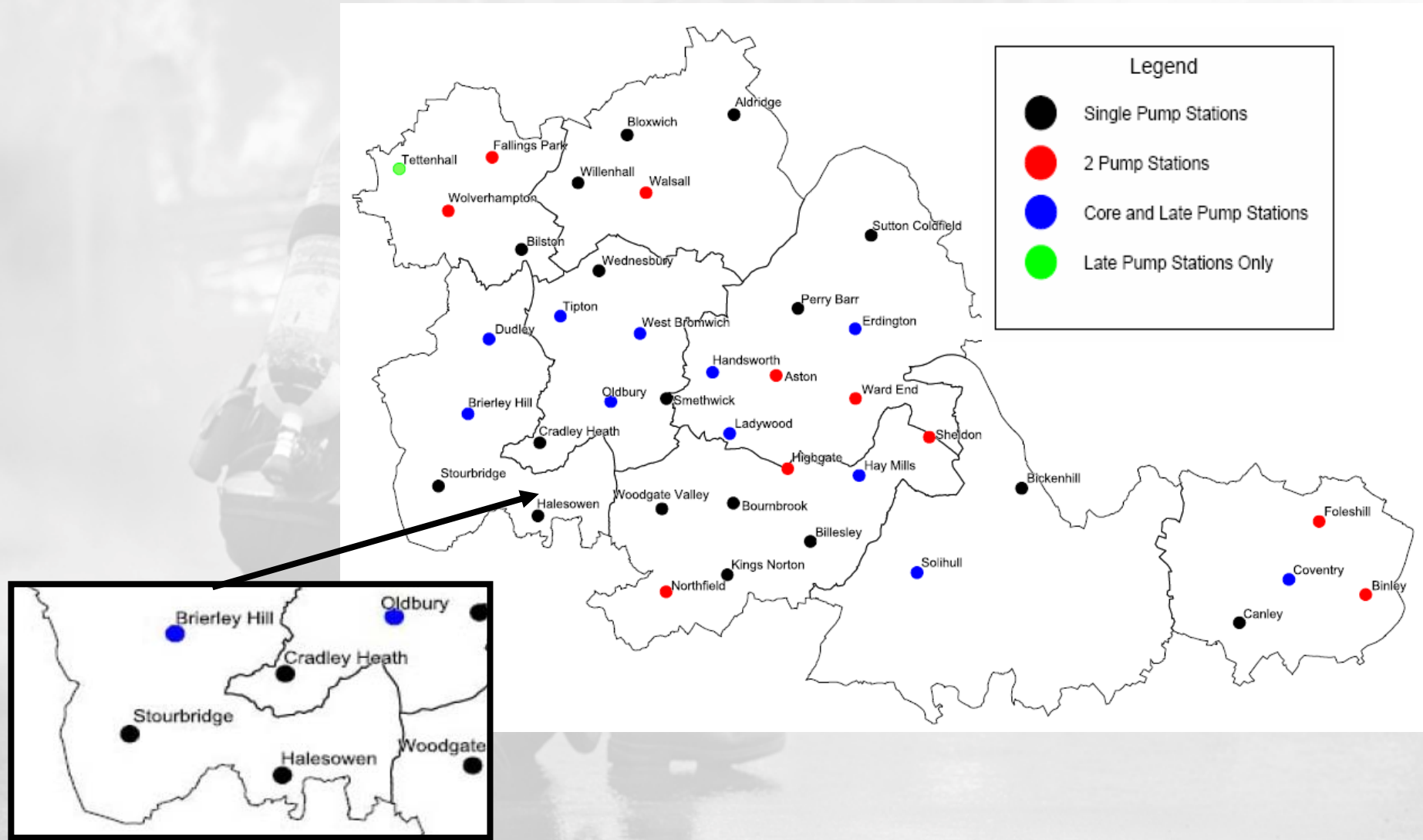
Background:

- As part of the Comprehensive Spending Review, announced in October 2010, all public sector organisations have been challenged to develop plans and deliver services with significantly less funding in the future
- West Midlands Fire Service's funding will be reduced over the next four years:
 - in Year 1 (2011/12) £7.677 million
 - in Year 2 (2012/13) £2.487 million
- This is the largest percentage point reduction in funding when compared to other UK Fire and Rescue Authorities

Background:

- Funding reductions for Years 3 and 4 (2013/14 – 2014/15) are yet to be announced
- West Midlands Fire Service is developing a four year plan designed to maximise the efficiency of what could potentially be limited resources
- Plans for Year 1 (2011/12) involves the merger of Fire Stations in Cradley Heath and Halesowen into a new single site in order to optimise fire cover in the South West of the brigade area

Existing WMFS Locations: Stations / Appliances



Incidents Mobilised / Attended

Callsign	Incidents Mobilised To			Incidents Attended		
	2008/9	2009/10	2010/11	2008/9	2009/10	2010/11
D041 (Halesowen)	582	599	595	524	555	535
D061 (Cradley Heath)	1070	1111	1086	978	1024	1007

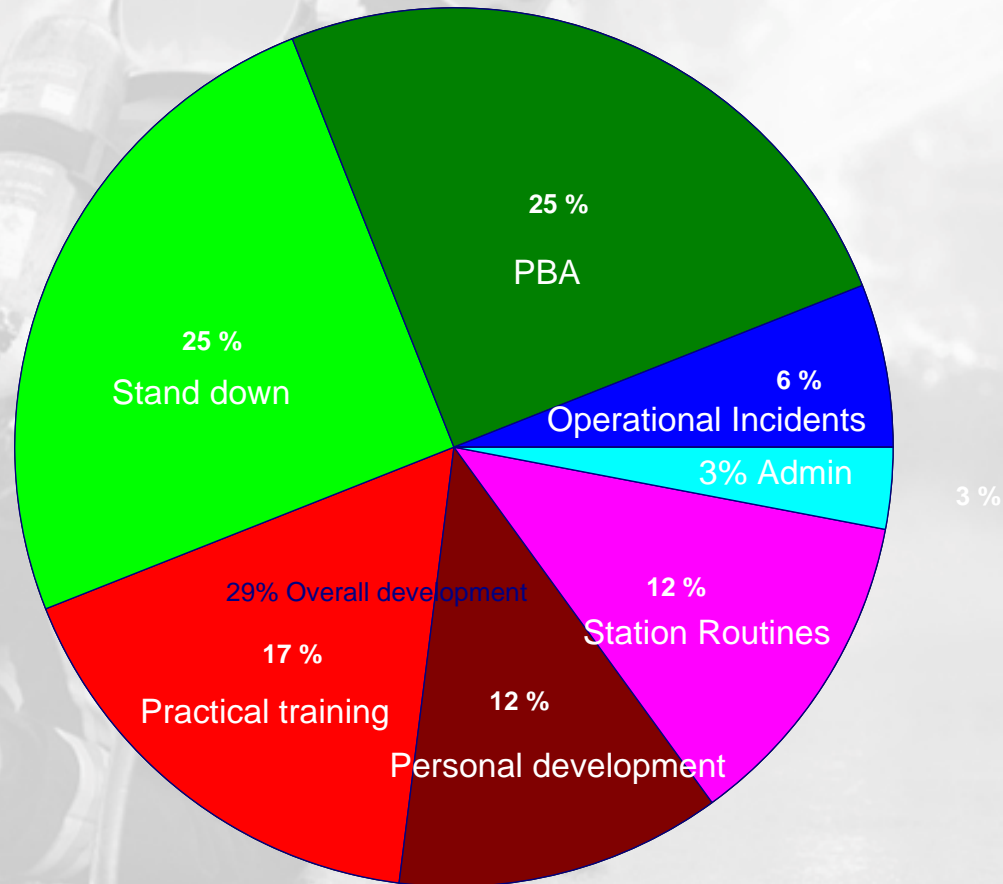
Cradley Heath response activity

- During 2008/2011 the average time D061 spent at each incident was 00:31:23
- The average time D061 spent at *High Risk* incidents was longer, 00:50:48
- D061's utility is 6%. This means that 6% of D061's time is spent responding to and dealing with incidents

Halesowen response activity

- During 2008/2011 the average time D041 spent at each incident was 00:37:38
- As expected the average time D041 spent at *High Risk* incidents was longer at 01:02:12
- D041's utility is 4%. This means that 4% of D041's time is spent responding to and dealing with incidents

Average Fire Station Activity



Prevention Based Activities

Firefighters from both Halesowen and Cradley Heath are involved in a number of activities in the area that help to reduce risk and make the West Midlands safer.

This work has helped reduce deaths and injuries from fires and road traffic collisions (RTCs)

**2010/11 completed home safety checks
(Smoke alarms fitted)**

Cradley Heath	824
Halesowen	705

Fire Fatalities (2006-2011)

Halesowen	2
Cradley Heath	1

Fire Injuries (2006-2011)

Halesowen	20
Cradley Heath	23

RTC Injuries (2009-2011)

Halesowen	34
Cradley Heath	41

Prevention based activities

Firefighters from both stations visit their local schools to deliver fire and road safety education.

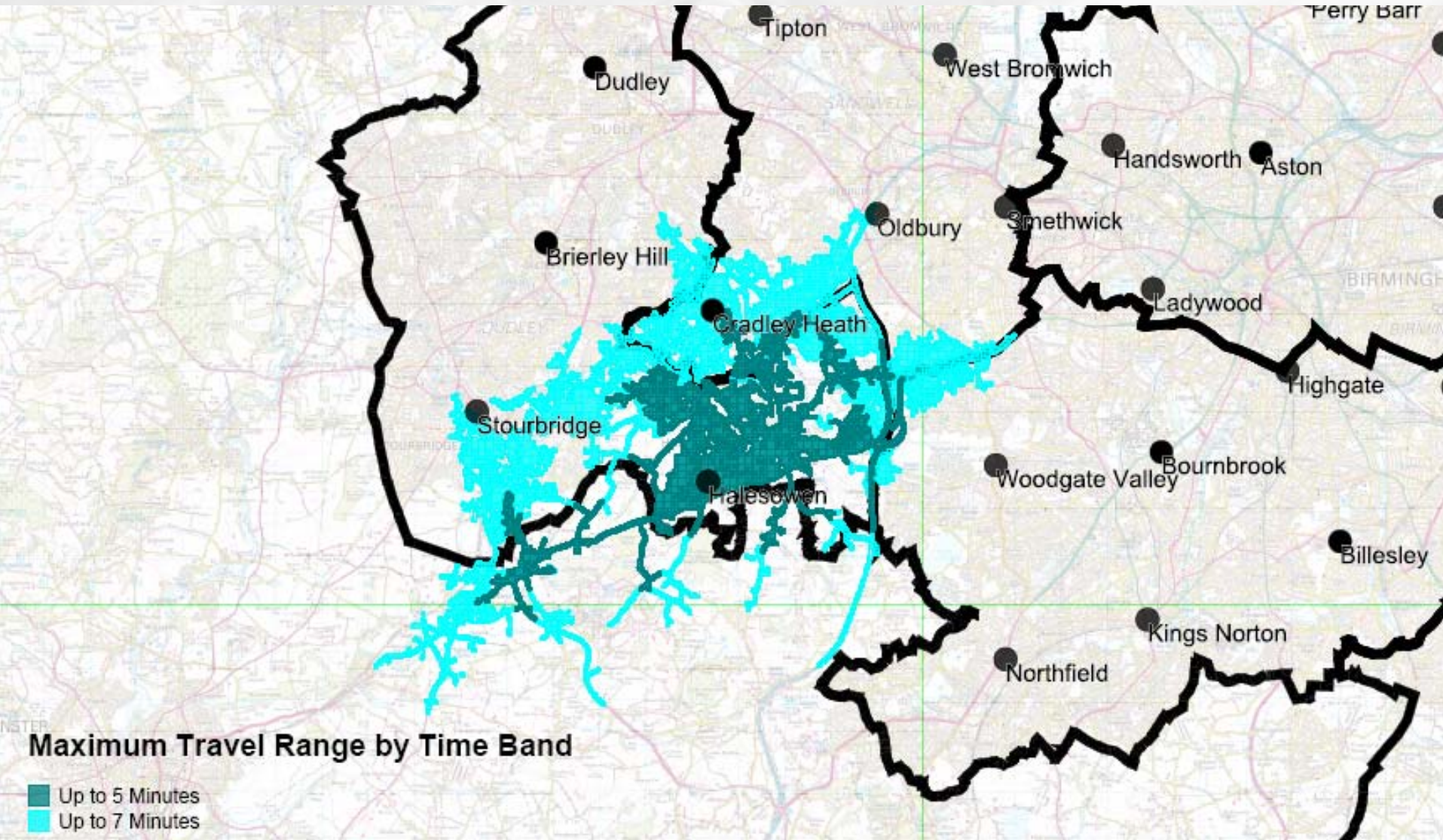
School Visits In 2010/11

Halesowen	35
Cradley Heath	21

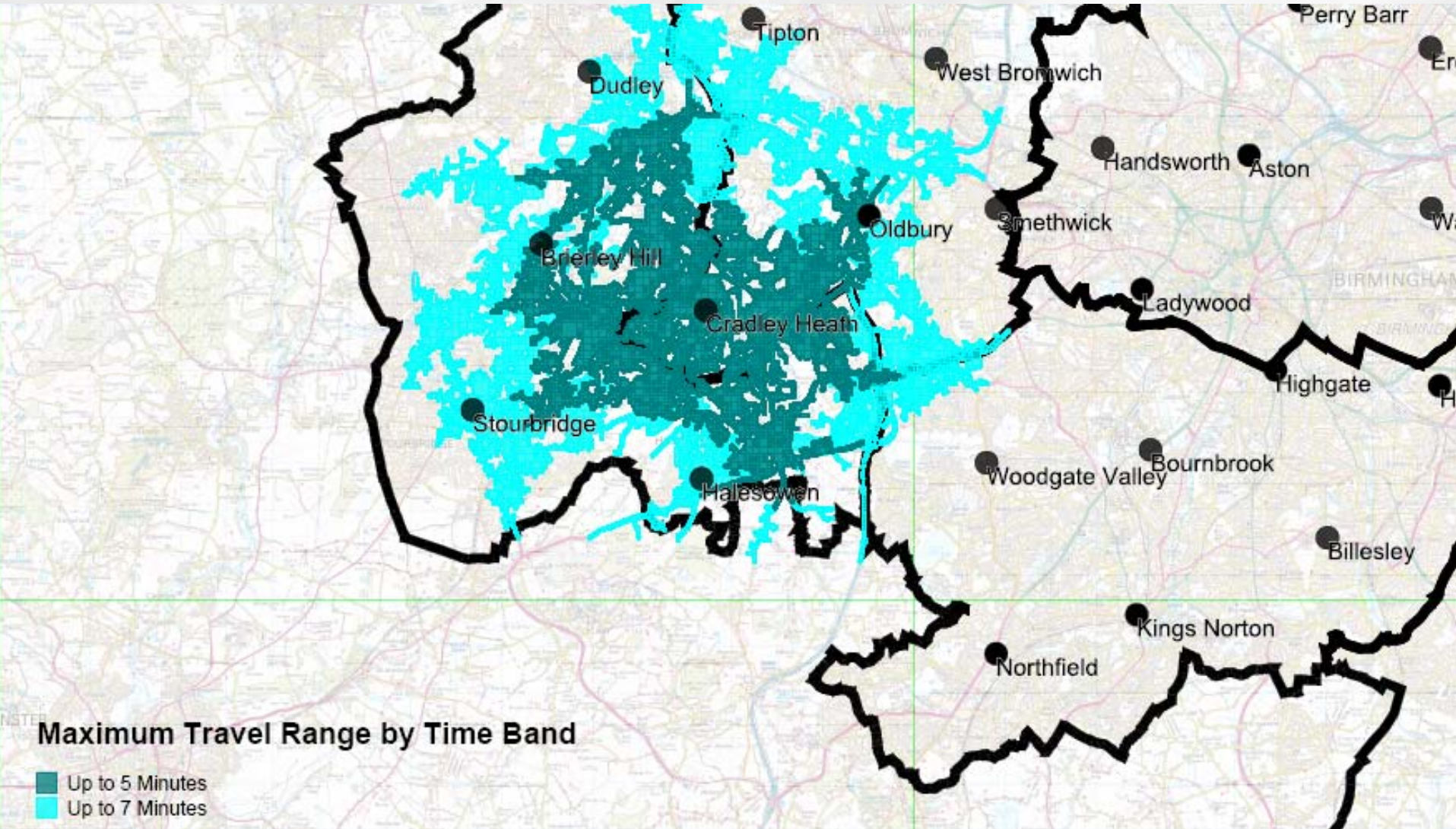
West Midlands Fire Service also delivers other activities in the area such as;

- Road safety events
- Partnership working with the local Community Support Officers
- Fire safety tutoring to young people
- Running a annual fire safety schools quiz
- Fire education to people with special education needs
- Tailored fire safety services for the most vulnerable

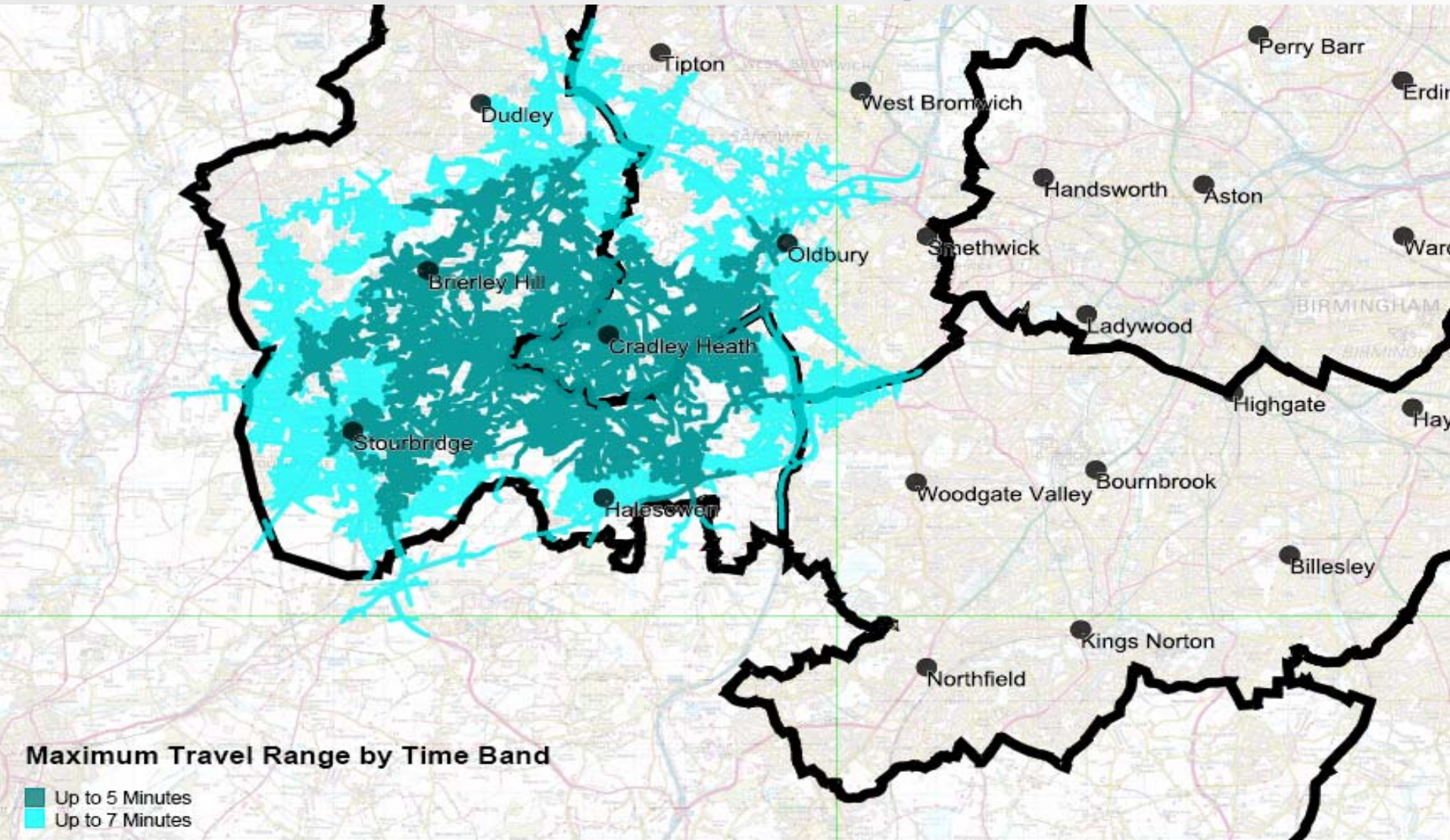
Area Covered from Halesowen



Area Covered from Cradley Heath



Area Covered from Optimum Site



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Current Status

- Proactive multi-agency approach to deal with identified 'hotspot' – area of Ankerdine Court, Belle Vale Ward
- Two fires consecutive nights in Nov 2010, before this one fire since Jan 2009
- Between Nov 2010 and Feb 2011, further 6 arson fires
- Prevention work intensified during these months when the fires were set & will continue
- Close scrutiny of all incident data - Resulted in over 50 Home Safety Checks in this area & letter box protectors being fitted
- Priority target for community initiatives - recommendations and remedial work including talks with migrant population
- Since Feb. 2010 - two fires & calls reduced significantly

Next Steps

- Following Public consultation we will collate all responses
- Report back findings to Corporate Board & Fire Authority
- Keep local community and staff informed of developments

Questions?



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